

HARMONY

DARK SKY FESTIVAL-SPONSORSHIPS

The Town of Harmony is now preparing for its 8th annual Dark Sky Festival happening on April 9th, 2011. We are currently looking for community partners that would like to be part of a festival that draws 5,000+ people to eastern Osceola County.

Scheduled for this year's Dark Sky Festival (subject to change):

- 3 stages of educational and family entertainment
- Speakers from NASA, local universities, and more
- Demos by NASA of the new Mars Rover, Curiosity
- Over 50 telescopes set up for public use by local astronomy groups
- Mobile planetarium
- Live music

Some of the ways that the Dark Sky Festival will be advertised include:

- Newspaper
- Billboard
- 100,000 Flyers distributed to local students in Osceola, Brevard, and Orange County Schools
- Internet and Social Media Distribution
- Posters throughout the St Cloud, Kissimmee, and SE Orange Co area
- Television

Please take a moment to review the attached sponsorship opportunities and let us know what would be a good fit for your company. There are sponsorships available for any size business. If you have any questions, feel free to call me at 407-891-2606

Thank You,
Bill Fife

Festival Director
Town of Harmony

8TH ANNUAL DARK SKY FESTIVAL ■ SATURDAY, APRIL 9TH, 2011 6-11PM
407-891-2606 ■ [HTTP://WWW.DARKSKYFESTIVAL.COM](http://www.darkskyfestival.com)



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Title Main Stage Sponsor (\$750)

- The Main Stage would be renamed to Your Company's Name Stage and be referred to as such in all media and announcements.
- Your company logo will be placed on appropriate marketing materials and the Darkskyfestival.com website
- A banner (maximum 8' x 4' that you supply) will be hung at the stage
- Your Company Logo will go on a "Thanks to our Sponsors" banner to be hung at the Information Booth
- Opportunity to speak for a 60 second "plug" between scheduled events on the stage
- A 10' x 20' spot at the festival to set up a booth

Title Community Stage Sponsor (\$500):

- The Community Stage would be renamed to Your Company's Name Stage and be referred to as such in all and announcements. This stage will be the location for performance by local schools and performers. (Examples include: Harmony High Ballroom Dancers, Harmony Community School Choir, Silver Clouds Orchestra, etc)
- Your company logo will be placed on appropriate marketing materials and the Darkskyfestival.com website
- A banner (maximum 8' x 4' that you supply) will be hung at the stage
- Your Company Logo will go on a "Thanks to our Sponsors" banner to be hung at the Information Booth
- Opportunity to speak for a 60 second "plug" between scheduled events on the stage
- A 10' x 20' spot at the festival to set up a booth

Festival Sponsor (\$250)

- Your company logo will be placed on appropriate marketing materials and the Darkskyfestival.com website
- A banner (you supply max 8' x 4') will be hung at the event
- Your Company Logo will go on a "Thanks to our Sponsors" banner to be hung at the Information Booth
- A 10' x 10' spot at the festival to set up a booth

Banner Sponsor (\$100):

- Your company logo will appear on the DarkSkyfestival.com website
- Company name will be mentioned at the beginning of the festival
- A banner (you supply max 8' x 4') will be hung at the event
- A 10' x 10' spot at the festival to set up a booth

Website Sponsor (\$75):

- Your company logo will appear on the DarkSkyfestival.com website
- Company name will be mentioned at the beginning of the festival
- A 10' x 10' spot at the festival to set up a booth

For information on being the Title Sponsor, or any other specialized sponsorships that are also available, please contact Bill Fife at 407-891-2606 or

activities@harmonyfl.com

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